



WOMEN IN PUBLIC FINANCE

22ND ANNUAL WOMEN IN PUBLIC FINANCE CONFERENCE

OCTOBER 5, 2018

12TH ANNUAL FOUNDERS' AWARDS

OCTOBER 4, 2018

BOSTON, MASSACHUSETTS

2018 SPONSORSHIP OPPORTUNITIES

RESERVE SPONSORSHIP OPPORTUNITIES (LIMITED NUMBER OF SPONSORS)

PROGRAM SPONSOR (LIMIT THREE FIRMS - \$15,000/FIRM)

Pre-Conference Advertising

- “Presented by” on all marketing material related to the program
- Logo on all registration materials, including all conference notices, conference program and the Women in Public Finance website

Conference Exposure

- 15 complimentary registrations for conference
- 25 complimentary registrations for Founders' Awards
- “Presented by” with logo on the conference program signage and slideshow
- Sponsorship recognition with logo on conference materials, including signage and slideshow
- Acknowledgement on LinkedIn group and in Membership Email prior to Conference
- Reserved seating

Post-Conference Advertising

- Recognition of sponsorship with logo on website through December 31, 2018

*****EVENT SPONSORSHIP*****

FOUNDERS' SPONSOR (LIMIT FOUR FIRMS - \$12,000/FIRM)

Pre-Conference Advertising

- “Presented by” on all marketing material related to the Founders' Awards Event
- Logo on all registration materials, including all conference notices, conference program and the Women in Public Finance website

Founders' Event Exposure

- 25 complimentary registrations for Founders' Awards
- “Presented by” with logo on the Founders' Awards Event signage and slideshow

Conference Exposure

- 10 complimentary registrations for conference
- Sponsorship recognition with logo in conference program
- Acknowledgement on LinkedIn group and in Membership Email prior to Conference
- Reserved seating

Post-Conference Advertising

- Recognition of sponsorship with logo on website through December 31, 2018

LUNCH SPONSOR (LIMIT FOUR FIRMS - \$10,000/FIRM)

Pre-Conference Advertising

- “Presented by” on all marketing material related to the conference lunch
- Logo on all registration materials, including all conference notices, conference program and the Women in Public Finance website

Conference Exposure

- 12 complimentary registrations for conference
- 20 complimentary registrations for Founders’ Awards
- “Presented by” with logo on the luncheon signage and slideshow
- Sponsorship recognition with logo on conference materials, including signage and slideshow
- Acknowledgement on LinkedIn group and in Membership Email prior to Conference
- Reserved seating

Post-Conference Advertising

- Recognition of sponsorship with logo on website through December 31, 2018

*****EVENT SPONSORSHIP*****

POST CONFERENCE RECEPTION SPONSOR (LIMIT FIVE FIRMS - \$7,500/FIRM)

Pre-Conference Advertising

- “Presented by” on all marketing material related to the post-conference reception
- Logo on all registration materials, including all conference notices, conference program and the Women in Public Finance website

Reception Exposure

- Sponsorship recognition with logo on signage at post-conference reception

Conference Exposure

- 10 complimentary registrations for conference
- 10 complimentary registrations for Founders’ Awards
- Sponsorship recognition with logo in conference program
- Reserved seating

Post-Conference Advertising

- Recognition of sponsorship with logo on website through December 31, 2018

****EVENT SPONSORSHIP****

BREAKFAST SPONSOR (LIMIT FIVE FIRMS - \$7,500/FIRM)

Pre-Conference Advertising

- “Presented by” on all marketing material related to the conference breakfast
- Logo on all registration materials, including all conference notices, conference program and the Women in Public Finance website

Breakfast Exposure

- Sponsorship recognition with logo on signage at breakfast reception

Conference Exposure

- 10 complimentary registrations for conference
- 10 complimentary registrations for Founders’ Awards
- Sponsorship recognition with logo in conference program
- Reserved seating

Post-Conference Advertising

- Recognition of sponsorship with logo on website through December 31, 2018

SELECT SPONSORSHIP OPPORTUNITIES (UNLIMITED NUMBER OF SPONSORS)

PLATINUM SPONSOR (\$5,000)

Pre-Conference Advertising

- Logo on all registration materials, including all conference notices, conference program and the Women in Public Finance website

Conference Exposure

- 8 complimentary registrations for conference
- 8 complimentary registrations for Founders’ Awards
- Sponsorship recognition with logo on conference materials, including signage and slideshow

Post-Conference Advertising

- Recognition of sponsorship with logo on website through December 31, 2018

GOLD SPONSOR (\$3,500)

Pre-Conference Advertising

- Logo on all registration materials, including all conference notices, conference program and Women in Public Finance website

Conference Exposure

- 6 complimentary registrations for conference
- 3 complimentary registrations for Founders’ Awards
- Sponsorship recognition with logo on conference materials, including signage and slideshow

Post-Conference Advertising

- Recognition of sponsorship with logo on website through December 31, 2018

SILVER SPONSOR (\$2,500)

Pre-Conference Advertising

- Logo on select registration materials, including all conference notices, conference program and Women in Public Finance website

Conference Exposure

- 4 complimentary registrations for conference
- 2 complimentary registrations for Founders' Awards
- Sponsorship recognition with logo on conference materials, including signage and slideshow

Post-Conference Advertising

- Recognition of sponsorship with logo on website through December 31, 2018

BRONZE SPONSOR (\$1,000)

Pre-Conference Advertising

- Sponsorship logo with recognition on Women in Public Finance website and in conference program

Conference Exposure

- 1 complimentary registration for conference
- Sponsorship recognition with logo on conference materials, including signage and slideshow

Post-Conference Advertising

- Recognition of sponsorship with logo on website through December 31, 2018

SPONSOR (\$750)

Conference Exposure

- Sponsorship recognition with logo in conference program

Post-Conference Advertising

- Recognition of sponsorship with logo on website through December 31, 2018



WOMEN IN PUBLIC FINANCE

2018 SPONSORSHIP REGISTRATION

Contact Name and Title: _____

Company Name (**as it will appear in all printed materials**): _____

Street Address: _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____ Email _____

Please email a hi-resolution file (*.eps preferred) of your company's logo to info@wpfc.com for inclusion on our website and in conference materials.

Reserve Sponsorships (Please check applicable options)

_____ Program (\$15,000) (limit 3) _____ Founders' (\$12,000) (limit 4) _____ Lunch (\$10,000) (limit 4)
_____ Post Conference Reception (\$7,500) (limit 5) _____ Breakfast (\$7,500) (limit 5) _____ Will contribute to Goody Bag (500 items needed)

Select Sponsorships (Please check applicable options)

_____ Platinum (\$5,000) _____ Gold (\$3,500) _____ Silver (\$2,500)
_____ Bronze (\$1,000) _____ Sponsor (\$750) _____ Will contribute to Goody Bag (500 items needed)

NOTE: PLEASE RETURN THIS FORM AS SOON AS POSSIBLE TO INFO@WPFC.COM TO CONFIRM YOUR SPONSORSHIP. SPONSORSHIP RECOGNITION IN ALL CONFERENCE MATERIALS IS GUARANTEED IF PAYMENT IS RECEIVED BY SEPTEMBER 1, 2018.

PAYMENT MAY BE MADE BY CHECK, PAYABLE TO WOMEN IN PUBLIC FINANCE AND SENT TO THE FOLLOWING ADDRESS BELOW

Women in Public Finance
c/o Nichole Doxey
4000 W Montrose Ave 591
Chicago, IL 60641

Any questions? Contact: Nichole Doxey, info@wpfc.com, (800) 295-1597

WPF in a registered 501(c)6 organization. Sponsorship contributions are not tax-deductible.

A representative of Women in Public Finance will contact you with instructions for complimentary registration on our website once it is available.